

AGRitech

EXPO
ZAMBIA

**ZAMBIA'S LEADING OUTDOOR
AGRICULTURE EXPO**

27 – 29
April 2017

GART Research Centre
Chisamba, Zambia

Presented by



Post event report



www.agritech-expo.com

THANK YOU FOR PARTICIPATING

The Zambia National Farmers' Union (ZNFU) is thrilled that once again, the Agritech Expo Zambia lived up to its hype and scored another resounding success, thanks to the Event Managers - Spintelligent, cooperating partners, sponsors and above all, government for the massive support.

With Government having made a clear undertaking that agriculture should be the economic mainstay; away from over-dependency on copper, the clarion call was responded to with a massive turnout of visitors, exhibitors, farmers, agricultural stakeholders and non-farming business entities; counting to above 18 000 people.

The Agritech Expo is clearly bringing closer to our doorstep solutions to the changing world agricultural dynamics; research, technology and modern farming techniques suitable to our local farmers; presenting answers that will trigger growth amongst farmers across all strata; small, emergent and large scale, and actualise the agricultural diversification thrust.

It is our belief that the Agritech Expo, which has become the biggest agricultural showpiece in Zambia, will continue unveiling new ideologies and technologies relevant to the growth of our farmers, not only in Zambia, but also beyond, that will help lift the majority poor out of poverty; the push behind the creation of the Expo.

With this in mind, we are expecting an even bigger Agritech Expo in 2018; awash with increased crop, livestock and aquaculture demonstrations, workshops, more ag-machinery and other modern farming technologies.



Jervis Zimba
President
Zambia National Farmers' Union



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SITE PREPARATION PARTNERS





WORKSHOP SESSIONS

Workshops catered for both large scale, emerging commercial and small scale farmers on dedicated event days. Workshop sessions presented the latest industry solutions to address the current farming challenges from financial access, microbial formulations, disease management, innovative ways to use farm waste, integrating fish farming and crop management.

"The workshops have been eye opener to me as I am emerging farmer, as a result I foresee improved crop production at my farm going forward. " **Mr Lawrence Mwewe, Farmer, Zambia**



ARMYWORM COMBAT SESSION

A platform for an open discussion, with a panel of experts including a Q & A session exploring avenues for farmers to combat the armyworm pest crisis in Zambia.



LIVE PLANTING DEMO

Aimed at small to emerging scale farming professionals – this demo showcased how best to plant seeds to ensure a good germination and in turn a solid yield.



AQUACULTURE SHOWCASE

New in 2017, the aquaculture showcase encouraged farmers to embrace aquaculture and include it into their farming mix. For the first time, visitors were given the opportunity to sit in on free workshops presented by the Aquaculture Development Association of Zambia (ADAZ)





7 INTERNATIONAL PAVILIONS

Visitors could explore and source leading technology, equipment and specialised services from seven international pavilions, namely Germany, France, United Kingdom, The Netherlands, Czech Republic, China and Zimbabwe.



VIP

VIP EXPO TOUR

Zambian President, His Excellency Edgar Lungu and accompanying dignitaries were received by Agritech Expo's leading sponsors and partners of a VIP tour of the expo.



OFFICIAL OPENING CEREMONY

With the theme "Driving a modern agricultural economic vision" the Agritech Expo Zambia official opening ceremony took place on Friday, 28 April. Visitors were addressed by;

- Coillard Hamusimbi, Head of Member Services & Agribusiness, Zambia National Farmers' Union, Zambia
- Ashok Oza, Chairman, The Farmers' Expo Board, Zambia
- Emmanuelle Nicholls, Group Director: Mining & Agriculture, Spintelligent, South Africa
- Jervisimba, President, Zambia National Farmers' Union (ZNFU), Zambia
- Hon. Dora Siliya, Minister of Agriculture, Ministry of Agriculture of the Republic of Zambia
- H.E. Edgar Chagwa Lungu, President of Republic of Zambia




IN 2017, AGRITECH EXPO ZAMBIA ONCE AGAIN CEMENTED ITS POSITION AS THE REGION'S LEADING OUTDOOR AGRICULTURE EXPO


 **22%**
Livestock and
veterinary services

 **17%**
Machinery and
implements

 **10%**
Agrochemicals and
fertilisers

 **8%**
Irrigation and water
management


 **7%**
Inputs

 **6%**
Energy

**EXHIBITING
INDUSTRIES**

 **5%**
Storage

 **5%**
Seed producers

 **4%**
New technology and
ICT

 **4%**
Construction

 **4%**
Finance and insurance

39 COUNTRIES REPRESENTED



Angola
Botswana
Brazil
Burundi
China
Czech Republic
Democratic Republic
of Congo
Egypt
Ethiopia
Finland
France
Germany

India
Italy
Kenya
Lesotho
Madagascar
Malawi
Mauritius
Namibia
Nigeria
Pakistan
Qatar
Russian Federation
Rwanda

Saudi Arabia
Seychelles
South Africa
Spain
Tanzania
The Netherlands
Turkey
Uganda
UAE
United Kingdom
United States
Zambia
Zimbabwe



Agritech Expo helps us tap into valuable opportunities to advance agriculture in our country. I am very grateful for those who came over the borders of our country to participate... I am here because I believe in agriculture.

H.E President of the Republic of Zambia, Edgar Chagwa Lungu



18 045

ATTENDEES



70 000+

SQM OF EXHIBITION SPACE



3000+

VIPs



7

INTERNATIONAL PAVILIONS



242

LOCAL & INTERNATIONAL
EXHIBITORS

100+

MEDIA IN ATTENDANCE

NEWLY LAUNCHED FEATURES

Aquaculture
showcaseLive planting
demonstrationsArmyworm
combat
workshop

My experience at this year's Agritech workshop has really enlightened me and availed me with information on available alternative agri techniques and products including practices to enhance productivity.

Mr Charles Mulenga, Emerging small scale farmer, Zambia



HAVE YOU COMPLETED THE SHOW SURVEY?

Visit www.agritech-exp.com/highlights and have your say

AGRITECH EXPO ZAMBIA MEDIA CAMPAIGN INCLUDED:

- 9 event press releases
- 17 exclusive, online expert interviews
- Pre-event press conference in Lusaka
- 5 pre-event interviews on Power FM with representatives from the ZNFU, Musika, AFGRI and the Netherlands Pavilion.
- 100+ journalists onsite in Chisamba



Zambian President Edgar Lungu arrives in style at Agritech Expo Zambia.



Zambia's Agriculture Minister Hon. Dora Siliya addressing media onsite.

MEDIA ATTENDING, COVERING AND SUPPORTING AGRITECH EXPO ZAMBIA INCLUDES:



- **"Agritech Expo: Platform for business"** – Zambia Daily Mail
- **"5 things to look forward to at Agritech Expo Zambia"** - Farmer's Weekly
- **"Big increase at Agritech Expo Zambia shows global excitement about Zambian farming sector"** – Lusakatimes.com
- **"Agritech Expo breaks records"** – AfricanFarming.com
- **"Zimtrade to lead exhibitors at Zambian expo"** – The Chronicle
- **"Zambia provides opportunity for South African agri investment"** – SABC
- **"Lungu for irrigation"** - ZNBC
- **"Award-winning Zambian show returns"** - Landbouweekblad
- **"Zambia provides opportunity for SA agri investment"** - eNCA

GIVING FOR THE GREATER GOOD!

What is a social responsibility?

Seen as an ethical theory, where individuals are accountable for fulfilling their duty; and deliver with actions something that will benefit the whole of society. Therefore a balance between economic growth, the welfare of society and the environment at large.



Golden Valley Primary School situated at GART Research Centre has been the project of choice of the Agritech Outreach Programme to give back as part of our social responsibility to the students and the school in Chisamba, Zambia.

Thank you to our generous sponsors who have helped uplift this school over the past two years. The results have provided a better learning environment for the students and school at large. However, improvements are still needed.

IF YOU WISH TO GET INVOLVED FOR 2018, WHY NOT BE A SPONSOR AND DONATE FUNDS TOWARDS UPLIFTING THIS HIGH PERFORMING SCHOOL

Contact Zayeen on zayeen.daniels@spintelligent.com or call on +27 21 700 3570

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OUTREACH PROGRAMME



2017 Outreach Programme partners:



KEEP IN TOUCH



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EXPO
ZAMBIA

12 – 14 APRIL 2018
GART, CHISAMBA, ZAMBIA



WHAT TO EXPECT IN 2018?



22,000+ visitors



250+ local & international exhibitors



8+ international pavilions



16+ industry zones



AgriTech workshops



The 2017 Agritech Expo Zambia has been great and has lived up to the price we paid for our stand. We received over 500 orders for our products at the show. It's our first time at the expo and will definitely get a bigger space and look into sponsoring the commercial farmers workshop for next year.

Mwila Wando, Managing Director, Live Clean Energy, Zambia

DON'T MISS OUT ON THE VAST BRANDING OPPORTUNITIES -
BOOK YOUR SPACE FOR 2018 TODAY!

Liam Beckett | t: +27 21 700 3552 | e: liam.beckett@spintelligent.com

GREENHOUSE SHOWCASE



NEW IN 2018

MOWING AND BALING DEMONSTRATIONS



NEW IN 2018

VALUE ADDITION ZONE



NEW IN 2018

AGRITEACH: TRAINING WORKSHOPS & DEMOS



NEW IN 2018

ENERGY PARK



4X4 TEST TRACK



CONSTRUCTION ZONE



CROP TRIALS



IRRIGATION ZONE



MACHINERY & EQUIPMENT DEMO AREA



TECHNOLOGY PARK



SME / BUSINESS ZONE



BUSINESS LOUNGE



INDOOR EXPO



LIVESTOCK ZONE





Agribusiness Congress East Africa

29 – 30 November 2017

Kampala, Uganda

www.agri-eastafrica.com



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