

**POLE D'INITIATIVE BATI TRADITIONNEL ET ECO-CONSTRUCTION (PIBE)  
INITIATIVE OF TRADITIONAL AND ECO-CONSTRUCTION**

**TRANSNATIONAL COOPERATION PROGRAM  
LED BY "PAYS DE VICHY-AUVERGNE" (FRANCE)**

SHORT DESCRIPTION OF THE ACTION

The objective of the project is to create a European network in order to build and develop actions of awareness raising and training around the themes of traditional buildings and ecological constructions ("eco-construction").

OBJECTIVES:

- Make people aware of the issue related traditional and ecological constructions, in order to make them become real actors of their own frame of life.
- Enhance an architectural and landscaped cohesion of territories.
- Develop a thematic European network on these thematic, in order to establish and exchange of experiences, gathering thus viewpoints and practices from the different member states of the consortium.
- Strengthen the European identity.

**PIBE'S CONTENTS**

SEMINARS – CONFERENCES – TRAINING

The objective is to establish each year the program of the project, which contains seminars, conferences, workshops, training. All these activities are opened to the large public as well as the professionals. This aims to:

- Bring theoretical knowledge;
- Bring technical and practical skills;
- Develop learning on E-Learning;
- Step in the local cultural inheritance;
- Create and provide broadcast media (numerical and paper).

EVENTS

Join existing events (festival, gala, week of sustainable development...) and create new ones to:

- Communicate about the PIBE;
- Develop new partnership;
- Touch new participants to the process.

PEDAGOGIC ACTIONS

- Create workshops for kids, to make them conscious of their environment (architecture, landscape, ecological construction...);
- Conception and acquisition of a pool of pedagogical material for young public;
- Train animator stepping in youth formation;
- Co- realise a numerical media to broadcast the results of the pedagogic actions.

RESOURCES CENTER

A website will be created as a "space resource" on the thematic of traditional and ecological buildings. It will be too the link between all the partners of the network.

EVALUATION AND ANALYSIS

An analytic and evaluation study of the process will be carried out.

EXPECTED RESULTS

The project aims to enhance:

- The emergence of international building sites around rehabilitation of traditional and ecological constructions
- The creation of local production spinnerets, aims at ecological material

- The integration of these problematic in the life long education, at a European scale
- The creation of a European UV on these thematic

ACTION PLAN 2011-2012
-----------------------

EUROPEAN SEMINARS ON TRADITIONAL AND ECOLOGICAL CONSTRUCTION:

Three seminars: November 2011 – November 2012 – April 2013

Duration: two days

Place: Pays de Vichy Auvergne (France) for the first and the third one; the place for the second one is to define.

Target:

All public and professional

Contents:

Conferences, workshops, visits of sites, demonstrations, videos reports.

Organisation:

All the partners will plan precise program for the colloquy, and then identify and gather actors (professionals, teachers, associations...) with strong interest in the topic.

The seminars will be prepared thought working assemblies (two in the year at least) as well as the network action plan.

Each partner will host a meeting in order to create a mutual dynamic on the subject at a European level.

Broadcasting:

Seminars will be emphasized using a multimedia support, which form and content will be defined by all the partners.

ACTIONS OF RAISING AWARENESS, TRAINING:

Each partner will organise at least two actions of raising awareness and training on its territory. The program, developed around themes of ecological and traditional constructions, includes at least foreign speaker participation from another consortium's member.

Target group:

- General public
- Professionals

Organisation:

Each partner will determine people (native and foreign speaker) able to manage the meeting.

Broadcasting:

The action will be emphasized by putting in place media, which form and content will be defined by all the partners.

PEDAGOGICAL ACTIONS:

Each partner will prepare at least five workshops for children on its territory, about ecological and traditional construction.

These workshops can be completed both by the conception and the acquisition of a pool of pedagogical material for the young public and by creation adults' training who lead the workshop.

Target:

Young public (from 6 to 15 years-old)

#### Organisation:

Each partner will identify the local structures (schools, recreation centre...) and the actors that can better answer to the constraint of the action plan.

#### Broadcasting:

These workshops will launch a numerical exposition. By broadcasting the results of this experience, this exposition will connect children from all the Member States of the consortium.

The form like the contents of this exposition will be defined by the partners.

#### CREATION OF A WEBSITE:

In order to create an efficient European network, the development of a resource website is necessary.

Link between all the partners, this tool will let to:

- Download on line publications of the entire project;
- Subscribe to the activities organized by the partners;
- E-learning;
- Gather, in a yearbook, all the structures that take part in the project;
- Access to the project's schedule;
- Access to thematic articles;
- Access to a newsletter;
- Access to resources on line.

#### Organisation:

It will be defined by the consortium.

#### ANALYSE AND EVALUATION OF THE ACTION:

An evaluation will be carried out all along the program. It aims to:

- Better define the notions of ecological and traditional constructions from the different member states' viewpoints;
- Determine the context within the action will be develop, at the national and European level;
- Identify the knowledge / contributions of each partner in the project;
- Evaluates the national results / the fallout of the project, for each action organised and from a European point of view.

This study will be published and downloadable on the website mentioned before.

This study could be realised by a university, in the frame of academic projects (led by students or teacher –researcher)

This study could generate exchanges between several universities of the different Member States.

PARTNERS AND ACTION TO SET UP
-------------------------------

The coordinator: Pays Vichy-Auvergne (department of Allier, region of Auvergne, France)

Located at the heart of France, the territory "Pays Vichy-Auvergne" counts 160 000 inhabitants.

Alike most of rural territories, Pays Vichy-Auvergne must cope with an aging and rarefied population. Thus, the main issue of Pays Vichy-Auvergne is attracting a new population, young and dynamic.

Therefore, a development strategy has been established in order to enhance the attractiveness of the region. This lays on the employment development, competitiveness of public services and protection of the frame of life.

Concerning the resources of Pays Vichy-Auvergne, they are defined by a high-standard environment and outstanding landscapes, as well as a diversified cultural heritage and a strong development potential. This rich heritage risks disappear without a prevention and protection policy. Consequently, Pays Vichy-Auvergne presents the firm intention re-establish its full value trough respectful of the environment actions. This willpower is translated in this project.