


you've got SMS





What are
the characteristics
of your region?

Special cuisine
Strong tradition
Cultural identity
Music, dance, art
Unique architecture
Rich natural environment
Important history and mythology
Existence of a rare or unique item
Open-minded people

Does your area combine many rare
characteristics?

Is your region a blessed area, gifted
with so many goods like our area,
Parnonas of Peloponnese?

If so, then join us!
All you need is a local LEADER
programme and a local action
group (LAG) in your area.



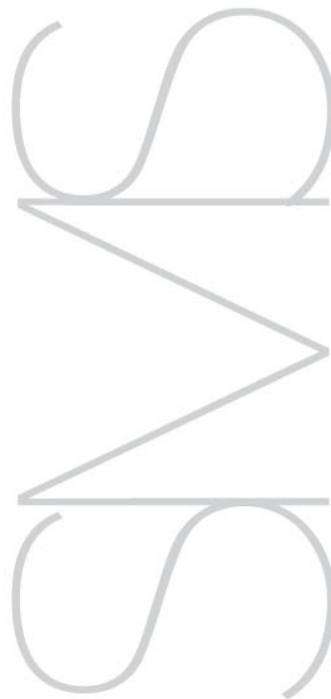


Actions of
culture, gastronomy
and art around the
Mediterranean.

Transnational
cooperation project.

**Regional Development
Company of Parnonas.**

For gifted areas.





We want_

to set up a transnational project in the Mediterranean to commonly promote our areas as a network of "unique", "must visit" and "must participate" cultural destinations, through well established, documented and organized cultural events.

We want to inspire young people, local and foreign artists, scientists, chefs and everybody else to develop, mix and ferment our cultures, flavors, music, dances and art. That is, to participate in our actions and events.



We need_

important local events or festivals or actions of culture and gastronomy in each area. We will upgrade them into serious cultural, gastronomical or artistic events of international interest.

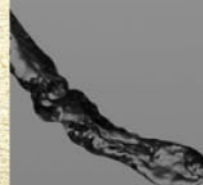
We also need "fresh" and evolving ideas concerning solid traditional values and beliefs, but that's easy to find.



We plan_

to create a myth for each area. An accurate, well documented and attractive myth that shows the importance and beauty of the local culture, along with its flexibility to co-exist, communicate or even mix with other Mediterranean cultures.

We plan to create events where exchange of culture occurs, in a way of "getting together, getting inspired". In a few words, we want to narrate the stories of our areas.





We wish_

to give to the participants and visitors the pleasure and the chance to create their own stories of the areas. We wish they are so happy with their experiences that they want to share it, and this way promote the idea, the project and the network of areas.

We aim_

at creating the "Short Mediterranean Stories" (SMS) Network, a network of "living culture", a network of selected gifted areas which already are or can become high-level cultural destinations in the Mediterranean.

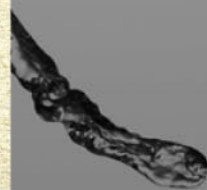
We aim at equipping this network with tools and experience on

- how to organize joint actions of culture,
- how to support and upgrade local cultural actions and finally,
- how to fully report and document the action, and
- how to produce the appropriate promotion and information material.

This way, the area with its event can be added to the «Short Mediterranean Stories» SMS Catalogue, having an attractive story to narrate.

We will be happy_

- if the project manages
- to design, implement and document at least 5 «Short Mediterranean Stories» (5 project partners).
- to assist and uphold the foundation of a network or organization which will carry on the «Short Mediterranean Stories» after the end of the project.
- to encourage the cooperation and the exchanges among the areas of the network.





We expect__

- promotion of alternative and special forms of tourism for each region,
- promotion of local cuisine and quality products, local culture, music, dance and arts and also of the cultural identity of the Mediterranean,
- successful implementation and establishment of interesting cultural actions, events and institutions,
- broadening of the SMS network with new areas, institutions and actions,
- substantial networking of the partner areas and development of cooperation and exchanges on art, tourism, science, commerce, entrepreneurship,
- creation of audiovisual material of special artistic value, as an alternative tourist guide for the participating areas,
- development of a forum for the discussion of new ideas.



Yes, we have an example__

here, at the area of Tsakonia and its capital Leonidio in Peloponnese-Greece. The area combines unique elements of history, architecture and natural environment, unique local language and culture, special local products (PDO, PGI registered) and an existing institution-festival called «melijazz» festival.



This festival evolves local characteristics in a modern way, with artistic and visual activities, gourmet experimentations by local and foreign chefs coming from Mediterranean countries and, of course, lots of Mediterranean ethno-jazz, local, ethnic and world music.

Check our festival's website

www.festivaltsakonias.gr,

see a 2011 festival review:

www.festivaltsakonias.gr/how_was_it.html,

enjoy a travelogue presentation

www.youtube.com/watch?v=mZUHRnTf-LI

and listen to some nice music

www.youtube.com/watch?v=CEKB4cC2E2I.

Our company, "Regional Development Company of Parnonas", will propose to the SMS project the adoption of the area of Leonidio and its festival, claiming that it can be upgraded into a very interesting Mediterranean ethno-festival and street food festival.





Contact us_

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ΑΝΑΠΤΥΞΙΑΚΗ
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