



Програма за развитие на селските райони 2007-2013. Европейски земеделски фонд за развитие на селските райони – Европа инвестира в селските райони



СДРУЖЕНИЕ "МЕСТНА ИНИЦИАТИВНА ГРУПА ЛЯСКОВЕЦ – СТРАЖИЦА"



Hello dear colleagues,

We are a local action group "Lyaskovets-Strazhitsa" from Bulgaria.

We are willing to join common project with your local action group.

We are interested in partnership in measure 4.2."Interregional cooperation".

Our LAG consists of 28 villages and has a population of 30,000 inhabitants. We are interest in a Grant Application for project in the field of tourism, folklore, business, and civic skills. The deadline for submission of the project in the Bulgarian Ministry of Agriculture is 22.11.2012. For this type project we need a partner like you. We hope for a quick reply if you want to do together.

Measure 421 "Inland and transnational cooperation" program of rural development for the period 2007 - 2013 (RDP), supported by the European Agricultural Fund for Rural Development.

To support projects that contribute to achieving the objectives of the measure "Inland and transnational cooperation" in the RDP. The objectives of the measure are to support:

1. joint activities and projects (joint training projects for capacity building, sharing of experiences, exchange of know-how);
2. innovation in products and services in rural areas, combining various opportunities in rural areas and rural areas with added value;
3. creation of a European identity in addition to local, regional and national identity.

Financial assistance under this Regulation shall provide for the implementation of projects:

- transnational cooperation - cooperation between rural areas covered by LAG approved by the Minister of Agriculture and Food in Bulgaria and other countries - members of European Union, as well as between rural areas covered by approved MIG in Bulgaria and third parties.

Eligible activities are:

1. Preparatory technical assistance:
 - a) carrying out feasibility studies, market research surveys;
 - b) technical planning (establishment of working groups, organizing meetings for planning, developing joint action plans, etc..)
 - c) meetings with potential partners;
 - d) coordination of project management, monitoring and reporting;
2. For joint action:
 - a) development of new products or services;
 - b) development of traditional craft products inspired by common traditions;
 - c) creating opportunities for joint production of goods or services;
 - d) joint marketing of local products (local brands, common packages, development of new niche



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markets for local products, etc..)

e) protection of common natural and cultural heritage;

f) Capacity building: joint or coordinated activities for the development and sharing of experiences, best practices and lessons learned in the field of local development - joint publications, events, exchanges of program managers and staff, leading to the development of common methodologies and / or working methods that can be adapted and implemented in rural areas in the Republic of Bulgaria;

g) other activities with clear benefits for rural areas that contribute to the goals of the LAG.

(2) Paragraph. 1, item 2 may include:

1. Investments in tangible and intangible assets;
2. developing and implementing marketing strategies;
3. training and capacity development required for the implementation of joint projects;
4. and creating common structures;
5. coordination of activities for project management, monitoring and reporting to partners and the Managing Authority;
6. other activities that are directly related to the objectives of the joint action.

(3) Activities for the creation and management of common structures are permitted provided that:

1. general structure is a legal non-profit entity or a trader within the meaning of Art. 1 of the Commercial Code;
2. management costs do not exceed 5% of the total eligible project costs;
3. members / owners of capital in the overall structure are partners in the project;
4. structure is registered under Bulgarian law (including a branch in the country).

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