



EU2022.CZ

ANNUAL CONFERENCE OF THE COMMITTEE FOR SUSTAINABLE AND ETHICAL PRODUCTION

10 NOVEMBER 2022

NATIONAL MUSEUM OF AGRICULTURE, s. p. o.,
Kostelní 1300/44, 170 00 Praha 7, large hall 3rd floor

Climate change and environmental degradation are existential threats not only for Europe but for the whole world. To overcome these challenges, the EU has adopted the European Green Deal, which aims to transform the EU into a modern, resource-efficient and competitive economy. The food production system as a whole is considered a key part of this transformation, and so the European Commission has created the Farm to Fork Strategy, which is gradually being implemented through a series of specific legislative acts.

There is no specialised regulation in the EU that would unequivocally define the issue of food sustainability. Therefore, the Strategy is being progressively implemented through individual legal acts, with the European Commission seeking to incorporate sustainability into all its food-related policies. However, many specific proposals have not yet been presented and there are still discussions underway at various levels concerning the correct solutions. Hence the perspectives of selected actors in the food production system will be presented at the annual conference of the Committee for Sustainable and Ethical Production at the Czech Technology Platform for Food and the Federation of Food and Drink Industries of the Czech Republic. The opinions of both Czech and European organisations will be presented. Specific actual projects and applications will be presented in the following part of the programme.

The aim of the conference is to not only acquaint the professional and general public with the topic of sustainability in the food industry, but also to inspire enterprises to take effective steps in this area.



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This event will be held under the auspices of:

Chair of the Committee on Agriculture of the Chamber of Deputies of the Czech Republic **Ing. Michal Kučera**,

Minister of Agriculture **Ing. Zdeněk Nekula**,

the Ministry of the Environment

and the Minister for European Affairs **doc. PhDr. Mikuláš Bek, Ph.D.**

as part of the Czech Presidency of the Council of the EU 2022.



Ministerstvo životního prostředí

PROGRAMME

9:00	9:30	Participant registration – The food industry's path to sustainability	
9:30		Ing. Dana Večeřová / president, Federation of the Food and Drink Industries of the Czech Republic Ing. Michal Kučera / chair, Committee on Agriculture of the Chamber of Deputies of the Czech Republic JUDr. Vratislav Janda / chair, Committee for Sustainable and Ethical Production at the Czech Technology Platform for Food and the Federation of Food and Drink Industries of the Czech Republic	
9:50	10:20	BLOCK 1: SUSTAINABILITY IN THE FOOD INDUSTRY	chair: Ing. Dana Večeřová / president, Federation of the Food and Drink Industries of the Czech Republic
9:50	10:05	From primary production to the food industry	Ing. Zdeněk Nekula / minister, Ministry of Agriculture of the Czech Republic
10:05	10:20	A look at the circular economy (food packaging waste, greenwashing, ecodesign, etc.)	doc. RNDr. Ladislav Miko, Ph.D. , / Ministry of the Environment of the Czech Republic
10:20	11:15	BLOCK 2: A EUROPEAN PERSPECTIVE ON SUSTAINABILITY	chair: JUDr. Vratislav Janda / chair, Committee for Sustainable and Ethical Production
10:20	10:30	Working towards more sustainable food systems – attitude and the FoodDrinkEurope Action Plan	Silvia Lofrese / senior Manager Public Affairs, FoodDrinkEurope
10:30	10:40	Improving the sustainability of food and beverage packaging under a circular economy approach	Sévrine Teixeira Pereira / EU Public Affairs and Communication Manager, Europen, Belgie
10:40	11:00	Circular economy initiatives in Europe - the example of France	Francoise Gorga / innovation Manager, ANIA – Association Nationale des Industries Alimentaires, France
11:00	11:15	Circularity, carbon neutrality, and biodiversity: the virtuous circle to sustainable production	Alessandro Pasquale / President, Natural Mineral Waters Europe
11:15	12:00	DISCUSSION AND LUNCH	
12:00	13:00	BLOCK 3: SUSTAINABILITY PROJECTS	chair: MUDr. Viera Šedivá / Czech Confederation of Commerce and Tourism
12:00	12:15	Agriculture: Applying sustainability to agricultural practices	prof. Ing. Josef Soukup, CSc. / dean, Faculty of Agrobiolgy, Food and Natural Resources, Czech University of Life Sciences Prague
12:15	12:30	Water, energy and waste management: examples of sustainability for the food industry from Veolia	Mgr. Alena Janotková / project manager for commercial relations, Veolia Česká republika, a.s. Mgr. Kateřina Kodadová / head of the communication department, Recovera Využití zdrojů a. s. Ing. Michal Hanáček / sales director, VWS MEMSEP s.r.o. – member of the Veolia group
12:30	12:45	Opportunities for circular waste management in the food industry	Mgr. Vojtěch Pilnáček / head of Consulting, CYRKL Zdrojová platforma, s.r.o.
12:45	13:00	Distribution, sales: Spreading sustainability throughout the company	MUDr. Viera Šedivá / Czech Confederation of Commerce and Tourism
13:00	13:15	DISCUSSION AND COFFEE BREAK	

PROGRAMME

13:15	15:30	BLOCK 4: PRODUCERS AND SUSTAINABILITY	chair: Ing. Jana Blecherová / green deal manager, Nestlé Česko s. r. o.
13:15	13:30	Cocoa Life programme – sustainably grown cocoa beans	Yaa Peprah Amekudzi / Mondelez International, Ghana
13:30	13:45	Nestlé and sustainability	Ing. Jana Blecherová / green deal manager, Nestlé Česko s. r. o.
13:45	14:00	Danone returns life to the soil	Mgr. Monika Ihnatková / public affairs manager CZ, Danone a.s.
14:00	14:15	Pilot project to save water and energy in food production processes	Ing. Tomáš Proksa / supply chain development & project manager, Orkla Foods Česko a Slovensko, a.s.
14:15	14:30	Why do we need regenerative agriculture?	Mgr. Lucie Kotalová / external communications & public affairs lead Czech & Slovak Republic, UNILEVER ČR, spol. s r.o.
14:30	14:45	A deposit system for PET bottles and cans on the path to circularity for beverage containers	Ing. Kristýna Havligerová / Iniciativa pro zálohování (Deposit System Initiative)
14:45	15:00	FOR HOPS or how food producers support sustainable agriculture	Ing. Mgr. et Mgr. Ivan Tučník / sustainability & integrated projects lead, Plzeňský Prazdroj, a.s.
15:00	15:15	GREEN DEAL in the sugar beet - sugar sector	Ing. Martin Kolář, Ph.D. / CEO and chairman of the Board of Directors, Tereos TTD, a. s.
15:15	15:30	Take-back and recycling of electronic devices used to heat tobacco / Material recovery possibilities from used tobacco refills	Mgr. Roman Grametbauer / sustainability manager, Phillip Morris ČR a.s.
15:30 - 15:35	DISCUSSION AND CONCLUSION OF THE CONFERENCE FOLLOWED BY A PRESS CONFERENCE		

Our thanks to the event sponsors and partners:

Coca-Cola Česko a Slovensko, Phillip Morris ČR, Nestlé Česko, Danone, Mattoni 1873,



Registration required. There is no charge for participation.

Please confirm your participation by e-mail to krizova@foodnet.cz by 5 November 2022. The conference will be in Czech but interpreting from/to English will be provided.

The programme is subject to change. The conference will be held online in the event of an unfavourable epidemic situation.