**Press-Release**

**First International Exhibition for Wine and Spirits**

**WINE&SPIRITS Ukraine**

23 – 25 October 2018

International Exhibition Center, Kiev, Ukraine

**WINE&SPIRITS**Ukraine – The main professional event for wine and spirits in Eastern Europe and the one and only international exhibition in Ukraine. The meeting point for wine, spirits and beer producers from all over the world with distributors and representatives of retail and restaurant business from Ukraine and other countries.

Ukraine is a huge consumers market – more than 35 mln people who spent 4 billion euro for wine and spirits last year. In 2017 Ukraine imported 47 mln liters of wine on 105 mln euro. More than a quarter - 30.5 mln exported by Italy. Next is Georgia – 17 mln euro and France 14 mln euro.

Participation in the exhibition allows foreign companies to assess the Ukrainian market, adjust their range and price policy, increase sales and establish direct contacts with a large number of specialists, distributors, importers, managers and purchasers of retail chains, HoReCa, wholesale and retail specialized stores.

For Ukrainian manufacturers the exhibition is not only an opportunity to meet national distributors and retailers, but also a platform for entering the international market and expanding the geography of sales as alongside will be held the International Export Forum with participation of European and Asian retailers and distributors. The International Export Forum supported by the Ministry of Agrarian Policy and Food of Ukraine.

Visitors of the exhibition - sommeliers, HoReCa buyers, retailers will be able to quickly get acquainted with a wide range of wines and alcoholic beverages, get an idea of ​​new product lines to expand their range and choose the most favorable terms for purchasing products.

Ukrainian and foreign wineries have a chance to get a medal in the International Wine&Spirits Award - A prestigious international competition for wines from all wine-growing regions around the world. The aim of the competition is to promote wine quality and boost the sales of the wines and sparkling wines entered. An international jury delivers an independent, neutral and expert verdict on the wines by blind-judging method, thereby guaranteeing that the competition is both fair and professional. Supported by Association of Sommeliers of Ukraine.

The Conference of retailers will be held during the Show where representatives of the top FMCG and alcohol chains of Ukraine and their foreign colleagues will share their experience and nuances of doing business.

WINE & SPIRITS Ukraine will be held alongside with the largest international exhibition of food and beverages in Ukraine WorldFood Ukraine on October 23-25 ​​in Kiev in the International Exhibition Center.

[www.wineandspirits.com.ua](http://www.wineandspirits.com.ua/)