## **Regional Development Company of Parnonas**

## **Establishment**

The Regional Development Company of Parnonas was established in September 1995 and has its seat in Leonidio Kynourias. Company's shareholders are public and private collective bodies in the prefecture of Arkadia, Laconia and Argolida.

## **Company's aims**

The basic aim of the Company is to design and join the integrated agricultural development of the region of Parnonas.

Particularly, the aims of the integrated development of the region are:

- ✓ the development of complementary and alternative to the agriculture economic doings, mainly through the mountain tourism and the foundation of enterprises that utilize the local production
- ✓ the qualitative enhancement of the physiognomy of the region and the designation of its characteristical elements (cultural tradition, nature, architectural heritage)
- ✓ the uniform distribution of the development and the transfer of the tourist trade from the beach to the mountain and the opposite.

The aims above are accomplished through:

- ➤ the support of the effective function of the Local Government Administration and the Collective Bodies of the region
- the provision of advices at enterprises, citizens and collective bodies
- materialization of programs of development in the sector of tourism, agriculture, nature and other sectors of development.